



**3ZERO CLUB™**

CREATING A WORLD OF 3ZEROS

## WHAT IS A 3ZERO CLUB

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The 3ZERO Club is an initiative towards achieving the Nobel Peace Laureate Professor Muhammad Yunus's vision of creating a world of three zeros – zero net carbon emission, zero wealth concentration for ending poverty, and zero unemployment by unleashing entrepreneurship in all.

This initiative of setting up a global network of 3ZERO Clubs is undertaken to make young people familiar with the goal of three zero world and ways to achieve this goal with the creative initiatives of young people. Each Club is a self-formed, self-contained mini-Club of five members with self-chosen tasks to play a role in creating a three zero world. Each Club empowers itself by connecting with other such Clubs, having a larger range of common features. The Clubs become exponentially powerful as they link themselves up with each other. This networking expedites, in a systematic way, the process of reaching the goal faster.

## GETTING READY TO GET CONNECTED

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Each Club is a doer on its own and at the same time a support unit for many other Clubs in the system. Each Club will define its role and programme as they grow. As the Club activities widen, they transform the members who gradually unfold themselves as a force to change the world. The Club gives the opportunity to young people to take up the responsibility to create a world of their choosing rather than spending their lives complaining about the world they live in. Each Club can form its own "Circle" focusing on any particular subject or orientation, or join any existing Circles to widen the world of friends having a common interest.

## VISION

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The vision of the 3ZERO Club is to create a world of three zeros – zero net carbon emission, zero wealth concentration for ending poverty, and zero unemployment by unleashing entrepreneurship in all.

## MISSION

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The mission of the 3ZERO Club is to inspire and enable the youth to ideate, create and lead with the entrepreneurial spirit to solve the most pressing social and environmental issues of our time.

## CLUB

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Each 3ZERO Club is formed with a fixed number of five young persons between the age of 12 and 35 years. The age difference between the oldest and youngest members within a Club cannot be more than seven years. Each Club is headed by a person with the title of Key Person and assisted by a deputy known as Deputy Key Person. Members at the time of the registration are known as Founding Members, the Key Person as the Founding Key Person, the deputy as the Founding Deputy Key person.

Anyone from any part of the world, from any poor, rich, rural, suburban and city areas, can be a Club member or create a Club.

## AREA OF FOCUS OF A 3ZERO CLUB

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There are so many things a 3ZERO Club can do to turn the world around. A Club may start with a very broad area of interest, such as achieving a world of three zeros. To make it manageable, the Club has to find a narrow area within the broad subject. This needs intensive discussion among the Club members. They can see what other 3ZERO Clubs are doing and the common interest among the members of their Club. The focus decided by the Club becomes a part of the name of the Club. For example, if the Club chooses 'environment' as the core issue, it will be known as "3ZERO Club for Environment".

## CIRCLES, CIRCLE CENTRES AND NETWORKS

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A Club may reach out to another Club or a group of Clubs having the same focus area or some common denominator. It may look for Clubs in the same city or even neighborhood or look for Clubs of a specific type of membership, such as same gender or age group.

Five or more Clubs with some common characteristics may form a cluster to be known as a Circle. A Circle is recognised only when it is registered with the 3Z Global Centre. The participating Clubs decide the common features of a particular Circle. A Club can get in touch with the 3Z Global Centre to get their help in finding Clubs with common characteristics to form a 'Circle' or to join an existing Circle with desired features.

Clubs may form a Circle based on common country, language, province, district, city, a particular neighbourhood of a city, or any other administrative or geographical identity, such as the multi-national entities like EU, ASEAN, SAARC etc. or any other common denominator.

Circles decide their own common programmes. The initiating Club or one of the participating Clubs is designated as the Circle Centre to undertake the coordinating role of the Circle Centre. The key person of the Centre is known as the “Navigator” for the Circle. The co-key person is known as the “Co-Navigator”.

In addition to Circles, Clubs can form a “Network”. Unlike the Circle, the Network doesn’t need any common denominator. For any convenience, Clubs can form Networks. Networks have Network Centres with Network Navigators and Deputy Navigator, just like the Circles. The common goal for all Clubs would be to connect with each other for more power to create more impact.

## AFFILIATING INSTITUTIONS

### YUNUS SOCIAL BUSINESS CENTRE (YSBC)

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A Yunus Social Business Centre (YSBC) is an academic centre located in a university to undertake research, action research and offer courses on social business. YSBCs may offer informal affiliation to 3ZERO Clubs to help them organise their programmes, provide guidance to implement programmes, connect university faculty and students, monitor the activities of the Club, offer training facilities, undertake action-researches, conduct design competitions, connect them with resource persons, and give them technical assistance.

### 3Z SUPPORT ORGANIZATIONS

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Organisations that are willing to provide any kind of assistance to Clubs may be registered with 3Z Global Centre as 3Z Support Organisations. Clubs, Circles and Networks can approach the 3Z Global Centre to get connected with appropriate 3Z Support Organisations. There will be choices of programmes offered to Clubs, and Circles, such as design competitions, workshops, field visits, events etc. Some 3Z Support Organisations may aim at the specific type of Clubs, Circles and Networks, and others may offer services to all Clubs, Circles, and Networks.

## 3Z GLOBAL CENTRE

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The 3Z Global Centre is responsible for resolving all issues relating to the Clubs, Circles, and Networks. It has the final decision-making power on all issues relating to rules and procedures, objectives, registration, affiliation, cancellation of registration, acceptance and cancellation of membership in any Circles, or Networks or any other organisational matters. The 3Z Global Centre serves as a one-stop help centre for all Clubs, Circles, 3Z Support organisations, YSBCs, and facilitates networking among all Clubs and associated organisations. It plays a key role in co-organising and coordinating network events, programs, and competitions. The 3Z Global Centre helps the Clubs to get connected with 3Z Support organisations and facilitate and co-organise programs for affiliating institutions.

## NATIONAL AND INTERNATIONAL EVENTS

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3ZERO Clubs initiate and manage events such as Social Fiction Design Competition, Social Business Design Competition, workshops, co-create joint events, and participate in global events like Social Business Day and Global Social Business Summit every year.

Anybody interested to know more about 3ZERO Clubs, please visit our website or write to us.

Create a 3ZERO Club, encourage young people around you to create or join a Club. It will be lots of fun. You'll be amazed to see how many friends you can make all over the world and how much you can do to create a world of three zeros.

**Welcome to 3ZERO Club!**



**3ZERO CLUB™**

EXO

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